

Monitoring Growth and Economic Prosperity

Briefing note to the Growth Scrutiny Committee

The Growth Scrutiny Committee were asked to consider how they wished to monitor performance and come up with a set of indicators that would ensure they could scrutinise growth performance.

The following examples were suggested and discussed:

- National Non-Domestic Rates received
- Number of planning applications determined
- Number of Job Seekers Allowance Claimants

It was decided that examples of other authorities would be considered which included Authorities identified through the Committee's research into Public Entrepreneurship and Innovation in Local Government;

- Rochdale Borough Council
- Flintshire County Council
- Wrexham County Borough Council
- City and County of Swansea
- Eastleigh Borough Council

Some examples are listed below;

Promoting the District for Investment

- Percentage of enquiries converted to investment

Business start ups

- No. of business start ups
- Percentage of commercial property occupied

Supporting the growth of existing businesses

- Number of jobs created and safeguarded

- No. of recorded businesses
- Number of business grants offered to local businesses

Supporting Regeneration

- Number of vacant sites and properties redeveloped
- Number of trainees recruited

Tourism

- Monitoring the value and volume of tourism expenditure
 - Number of visitors
 - Estimated economic impact (£'s)
 - Estimated direct jobs supported

Building the Economy

- Percentage of 18 – 24 year olds claiming Jobseekers allowance
- Percentage of people aged 16 – 64 claiming Jobseekers allowance
- Number of people leaving Apprenticeships with a job
- Gross jobs created